

# WHAT ONE COMPANY IS DOING ABOUT RISING HEALTH CARE COSTS.



Dear Colleagues:

Generac Power Systems employs 1,500 full-time employees at its three Wisconsin locations. As Generac's Employee Benefits and Risk Manager, I'd like to share with you what we're doing to control rising health care costs.

Recently, we've decided to partner with ProHealth Works -- a workplace health initiative backed by ProHealth Care that helps employers predict the costs associated with employee health profiles and develop programs to help reduce both risk and future health care claims expense.

We are value-based at Generac. And, unlike other programs out there, ProHealth Works integrates the health risk assessment component with a quantitative program that demonstrates the value added to our business as a result of our wellness program. One such example is called HR Insight -- a unique, quantitative Internet-based financial analysis tool.

As part of the program, employees fill out confidential online health profiles and complete biometric screenings. ProHealth Works both identifies the risks and quantifies the benefits of a healthy lifestyle for our employees. Information from the health risk assessments helps us concentrate focus on areas of need as we decide on programs and plan the design of our wellness program.

As Employee Benefits and Risk Manager, I serve two major roles - as an advocate for employees who we provide services to, and as a steward of the company's financial resources. Since Generac is a self-insured business, health care costs have a big impact on the bottom line. If employee programs and plan design work well together, it will have a positive effect on what we can reinvest in employees and our business, ultimately improving both employee health and well-being and our company's bottom line.

ProHealth Works' staff is very receptive to our active management of our plan and our culture of employee advocacy. ProHealth Works is not just a vendor - with them, we have a partner in wellness.

Linda M. Kuklinski, CTP  
Employee Benefits & Risk Manager  
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**PROHEALTH CARE**

For more information about ProHealth Works, contact Susan C. Quantrell at (262) 928-5743 or [susan.quantrell@phci.org](mailto:susan.quantrell@phci.org). Or visit our Web page at [www.prohealthcare.org](http://www.prohealthcare.org) (click on ProHealth Works).