

Use for newly proposed research, or to update advertising in previously approved research

Protocol Name:

**Department and/or
Specialty:**

Lay Language Title:

Investigator:

Primary Contact:

**Contact Listing for
Advertisements:**

Public Abstract: Please draft a brief summary of your protocol in lay language for use in publicizing. This should be less than 250 words, be written to the audience of potential research subjects, and be in lay language that is understandable at a sixth grade reading level if possible.

Publicizing for Recruitment:

Please note that all methods of publicizing research studies for the purpose of recruitment must be approved by the IRB prior to their use. Please submit this form and attach content that will be used (e.g. script for radio/TV commercials, copies of posters/flyers/brochures, text for internet/other print media, etc.) along with a brief description of the method and venue of distribution.

See attached materials There are no plans to publicize for recruitment at this time

Permission for ProHealth Care Corporate Communications Publicizing:
Check to grant permission for abstract information to be considered for the following:

<input type="checkbox"/>	All ProHealth Care Media noted below	
<input type="checkbox"/>	Critical Difference (print)	<input type="checkbox"/> Research Institute website (internet)
<input type="checkbox"/>	Digital Signs (in hospital televisions)	<input type="checkbox"/> Close to Home (print)
<input type="checkbox"/>	Weather Crawl (Television)	<input type="checkbox"/> On Hold Message (audio)

Check to grant permission for abstract information to be considered for media relations releases:

<input type="checkbox"/>	Press/News releases compiled by Corporate Communications Please note: <ul style="list-style-type: none"> <input type="checkbox"/> All press/news releases must be submitted in collaboration with Corporate Communications. <input type="checkbox"/> All press/news releases must receive IRB approval prior to their release. <input type="checkbox"/> Submit this form and attach: (a) a list of media outlets information is being released to; and (b) a copy of the content included in the news/press release.
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Research Subject Interviews:

In signing below you provide the following assurances:

- All interviews with research subjects will be submitted to the IRB for approval on a case by case basis, prior to the interview taking place.
- All interviews with research subjects will be coordinated in collaboration with Corporate Communications.
- The research subject will not be contacted by the media directly.
- The research subject will be phoned by research staff or approached during their next visit and asked for their permission to participate in the interview.
- Subject will be assured that his or her decision to participate in the media interview will in no way affect their treatment.
- Subject will be provided with contact information for ProHealth Care Corporate Communications who can further address their questions about the interview. If the subject is still interested, Corporate Communications will provide them with contact information for the media outlet to initiate contact.

Investigator Acknowledgement

I have reviewed this abstract and/or attached documents and agree to their publication as described. I understand that it is my responsibility to obtain any additional permission required prior to publication, including permission from the sponsor of this project if required.

Investigator signature	Date

IRB Approval

The IRB hereby approves the request for advertising of this research study as noted above and in the attached documents by: Expedited Review Full Committee Review

IRB Chair/Designee signature	Date