

To receive full benefits, Patron and Champion level commitments are due by December 31, 2010!

## 2011 LakeWalk for Cancer SPONSORSHIP REGISTRATION

- Yes!** We want to join the battle against cancer by supporting the Regional Cancer Center at Oconomowoc Memorial Hospital. We will participate as a **sponsor** at the following level:

**Patron**  (\$5,000)

**Champion**  (\$2,500)

**Strider**  (\$1,000)

**Walker**  (\$500)

Details relating to the benefits of various sponsorship levels are on the reverse side of this form.

**Our sponsorship will be paid as follows:**

- Business or personal check enclosed (payable to OMH Foundation-LakeWalk)  
 MasterCard  Visa Card No. \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/  
 Pledge payments made by September 30, 2011 according to the following schedule – please send reminders:

Month	Amount
_____	_____
_____	_____
_____	_____

- Yes!** We are **interested in forming a team**. Send us information (available February 2011).  
 **Yes!** We will **help to spread the word**. We will display posters and brochures (available February 2011).  
 We would like to receive information about pledge packets  
 We have products, coupons, or samples we would like to distribute to LakeWalkers.  
 Please remove our name from your mailing list.  
 We would like to help with a LakeWalk donation of \_\_\_\_\_.

Business Name \_\_\_\_\_

Contact Person and Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

We would be happy to work with you to customize benefits to suit your individual needs.  
**Please contact Dinah Goldenberg, Development Officer at (262) 569-0507 or email [diana.goldenberg@phci.org](mailto:diana.goldenberg@phci.org) for more information. Thank you!**



**OCONOMOWOC**  
MEMORIAL HOSPITAL FOUNDATION

791 Summit Avenue, Oconomowoc, WI 53066

[www.omhfoundation.org](http://www.omhfoundation.org)



## 8<sup>th</sup> Annual LakeWalk for Cancer Sponsorship Opportunities

**Event Date: May 7, 2011**

**Benefits the Regional Cancer Center - Oconomowoc  
Memorial Hospital**

**Help** fight the battle against cancer right here in our own backyard, be part of a great community event, **receive** valuable recognition as a sponsor of this important community event.

### **PATRON SPONSORSHIP**

At the **\$5,000+** level, you will receive the following benefits:

- Your name as a sponsor on banner in the health screening tent
- Your name/logo on banner prominently displayed at beginning of walk
- Your name on one of the ½ mile markers offering encouragement
- Your name/logo included in media kits distributed to radio, television, and print media
- Your name/logo on T-shirt sleeve for 2000 walkers [Deadline for this benefit is December 31, 2010]
- Your name/logo incorporated in all print material, including brochure distributed to 10,000 households throughout the Waukesha County area [Deadline for this benefit is December 31, 2010]
- Your name in newspaper ads
- Recognition on the LakeWalk website
- Recognition in the Foundation's Annual Report
- Your name on sponsor sign at park
- Annual recognition as a Hospital donor
- Invitation to Foundation's Thank You Event

### **CHAMPION SPONSORSHIP**

At the **\$2,500+** level, you will receive the following benefits:

- Your name/logo on T-shirt sleeve for 2000 walkers [Deadline for this benefit is December 31, 2010]
- Your name/logo incorporated in all print material, including brochure distributed to 10,000 households and throughout the Waukesha County area [Deadline for this benefit is December 31, 2010]
- Your name on one of the ¼ mile markers offering encouragement
- Your name in newspaper ads
- Recognition on the LakeWalk website
- Recognition in the Foundation's Annual Report
- Your name on sponsor sign at park
- Annual recognition as a Hospital donor
- Invitation to Foundation's Thank You Event

### **STRIDER SPONSORSHIP**

At the **\$1,000+** level, you will receive the following benefits:

- Recognition on the LakeWalk website
- Recognition in the Foundation's Annual Report
- Your name on sponsor sign at park
- Annual recognition as a Hospital donor
- Invitation to Foundation's Thank You Event

### **WALKER SPONSORSHIP**

At the **\$500+** level, you will receive the following benefits:

- Your name on sponsor sign at park
- Annual recognition as a Hospital donor
- Invitation to Foundation's Thank You Event

We would be happy to work with you to customize benefits to suit your individual needs. Please contact **Dinah Goldenberg**, Development Officer, Oconomowoc Memorial Hospital Foundation, at **(262) 569-0507** or **diana.goldenberg@phci.org** if you have any questions.

***Thank you for your thoughtful consideration of these sponsorship options.***